

## 'BOUT US

AT YEG DATE NIGHT, WE WANT TO BRING SOME OF THE EXCITEMENT AND ANTICIPATION BACK TO DATE NIGHT. WE'RE HERE TO HELP YOU OUT OF THE DINNER AND A MOVIE ROUTINE AND DISCOVER SOMETHING NEW.

WE SHARE DATE NIGHT IDEAS IN THE CITY, AT-HOME, AND OUTSIDE OF THE CITY. ON OUR WEBSITE, YOU'LL ALSO FIND LIFESTYLE CONTENT RELEVANT TO OUR URBAN READERS BETWEEN THE AGES OF 25-44.

## THE READERS

**70%** WOMEN

**30%** MEN

30,000+

**SOCIAL MEDIA FOLLOWERS**

40,000+

**MONTHLY WEBSITE VISITORS**

7,600+

**AVERAGE FACEBOOK POST REACH**

105,000

**AVERAGE WEEKLY INSTAGRAM REACH**



**9.7K FOLLOWERS**



**17K FOLLOWERS**



**4.5K FOLLOWERS**